



Get Started with Zendesk

- Add groups
- Create and edit user roles*
- Create business schedule(s)
- Create user fields
- Add agents

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Create Your Brand

- Create brand(s)
- Add support address(es)
- Create custom ticket fields
- Create and edit ticket forms*
- Create organization fields
- Import organizations
- Create zendesk web widget

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Customize Your Support

- Configure admin settings
- Configure security settings
- Add apps from the marketplace
- Setup third party integrations
- Configure single sign on

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Create Your Workflow

- Create and edit triggers
- Create and edit automations
- Create SLAs
- Create and edit agent views
- Create and edit agent macros

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Build Your Brand

- Customize your guide
- Create content for your guide
- Create a community for end users
- Customize your domain
- Add your Facebook page(s)
- Add your Twitter account(s)

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Launch!

- Import end users
- Forward your email
- Embed your widget
- Activate your guide

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Zendesk Add-Ons



- Add talk number(s)
- Configure talk settings
- Create talk greetings
- Configure IVR and routing*
- Configure agent forwarding
- Activate talk

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- Add chat agents
- Create departments
- Configure chat settings
- Create chat triggers
- Create shortcuts
- Configure chat widget
- Activate chat analytics
- Activate chat monitor dashboard

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- Activate insights
- Use pre-built reports and dashboards
- Create custom metrics
- Create custom reports
- Create custom dashboards
- Create email dashboards

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Suggested Marketplace Apps

Integrations



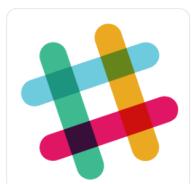
Salesforce

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JIRA

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Slack

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Shopify

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Zendesk Apps



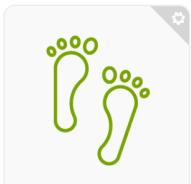
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Conditional Fields

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Pathfinder

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Answer Suggestion

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Linked Ticket

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Project App

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Notification App

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Tag Locker

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Time Tracking

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Select an Address

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